



Glasgow Caledonian
University

University for the Common Good



2nd World Forum on Climate Justice

Glasgow 2021

Sponsorship options for 2nd World Forum on Climate Justice

As the University for the Common Good, Glasgow Caledonian University (GCU) is at the frontline of tackling climate change through our cutting-edge research and education supporting communities in Scotland and around the world.

Our Centre for Climate Justice is dedicated to achieving meaningful social change, taking a global lead on delivering equitable and sustainable solutions to improve the wellbeing of society and promote a climate-just world. Established in partnership with the Mary Robinson Foundation, the Centre addresses the overarching objective of the United Nations Sustainable Development Goals of 'leaving no one behind'. The Centre works in close partnership with governments, charities, communities and others around the world to help improve the lives and livelihoods of those who bear the disproportionate impacts of climate change.

The **2nd World Forum on Climate Justice**, comes on the back of the success of our inaugural **World Forum on Climate Justice** in 2019 which featured keynote speeches from Mary Robinson, Scotland's First Minister Nicola Sturgeon MSP and Kerry Kennedy attended by over 150 delegates from around the world.

The **2nd World Forum on Climate Justice** will take place on the 21-23 September, just two months before global leaders meet in the city for the 26th Conference of the Parties (COP26) of the United Nations Framework Conference on Climate Change (UNFCCC). Taking place fully online, the World Forum will have a far greater reach and be accessible to delegates from around the world. Our key themes recognise the need to incorporate climate justice into global climate governance and the post-COVID-19 recovery.

The Forum will have two leading themes:

1. Climate Justice & COP26

On the 5th anniversary of the Paris Agreement, we need to assess whether and how the global climate governance community can reduce the inequities and injustices of climate change across the planet by enabling a healthy and just transition to a low-carbon economy.

2. Climate Justice & COVID-19

The COVID-19 pandemic has disrupted all aspects of social life, with significant consequences for climate resilience, vulnerability, adaptation and mitigation at global, national and local levels. What can we learn from the pandemic in the pursuit of climate justice, and has the pandemic affected the lived experiences of climate change and the ability to deliver sustainable climate solutions?

Cross cutting sub themes for attendees to consider will include, but are not exclusive to:

- Sustainable Development Goals (SDGs), Gender Equality and Human Rights
- Climate-just Transformations, including Just Transition, Clean Energy, and Clean Transport
- Equitable Resilience and Adaptation, Climate justice-based Solutions
- Climate Finance
- Eradicating Poverty and the Right to Development
- Climate Justice Education, Knowledge Exchange, Training and Capacity Building
- Climate-related Challenges to Health and Wellbeing; Physical and Mental health
- Climate-related Migration and Displacement

2nd World Forum on Climate Justice Sponsorship Options

Sponsors of the World Forum will benefit from outstanding promotional and engagement opportunities pre-, during and post-event. This year, the World Forum is taking place fully online, offering our sponsors even greater connectivity with our delegates and the ability to access data demonstrating the engagement and value to your business.

Our delegates will include academics, students, representatives of civil society, government and international organisations from around the world who are at the forefront of understanding and developing climate-just and sustainable solutions to the climate crisis.

Headline Sponsor / Conference Sponsor Options

Our exclusive headline sponsorship package will put you front and centre of the World Forum offering you prominent exposure and outstanding engagement opportunities with delegates, whilst our conference sponsors can benefit from a wide variety of exciting branding and promotional opportunities.

We will work with our sponsors to ensure you get the most engagement in return for your support and will share post event analytics.

Contributions from sponsors will be utilised towards covering organisational costs and enabling free spaces for delegates based in low income countries.

Sponsorship Packages	Headline Sponsor £5,000 (exc. VAT)	Conference Sponsors £2,000 (exc. VAT)
Host an Industry Session during the Conference	Yes	Yes
Opportunity to display video content during the Conference.	Yes	No
One-page advert or interview in the GCU Alumni & Friends Magazine circulated to over 70,000 of the University's graduates and friends.	Yes	No
Complimentary delegate tickets	5	2
Virtual Exhibition Booth with option to include a downloadable brochure.	Yes	Yes
Branding on partners page of website (logo and bio).	Yes	Yes
Colour advert in the digital programme.	Yes	Yes
Digital branding on the platform.	Yes	Yes
Digital insert into the virtual delegate pack.	Yes	Yes
Branding on all internal delegate communications - circa 4 communication	Yes	Yes
Recognised in all promotional communications related to the Conference.	Yes	Yes
Recognised from the podium.	Yes	Yes
Featured Partner articles on the Industry News page of the website.	Yes	Yes
70-word e-mail blast to our registered delegate.	Yes	No

For more information on the sponsorship packages, please contact:

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